

ABSTRACT OF
THE DISCLOSURE

Methods and apparatus for providing client feedback to a broadcast source to provide content on demand in broadcast systems. Client systems may tune-in to a stream of content descriptors that describe content in consideration for future broadcasting, and provide feedback in the form of ranking feedback or rating feedback to the broadcast source such that a list of desired content may be constructed in order to send content to the client systems on an as-needed basis or in batches.

64